



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
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Advertiser Larry Kissell for Congress (9216)
Agency Chao Strategy Message & Media (5389)
Buyer CERTO.MICHELE
Salesperson Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 645856
Inv Date 10/28/2012
Terms Net 30
Contract 338726
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Chao Strategy Message & Media
Attn: Kissell
1322 G Street, SE
Washington, DC 20003

AgM

Product Political - Federal Candidate (1067)
Brand 1845 CONGRESS (140514)
Acct Types National/Political
Est/Headline 1845/06394841
Demo
Revision
Comments KISSELL FOR CONGRESS
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:34:07AM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISO	Amount	Remarks
1.0	Contract Line Remarks:	EYEWIT NWS 6							
	Spot	6:00:00PM- 6:30:00PM	Day,Fr-1	10/26/12 6:23PM (Fr)	00:30	EYEWITNESS NEWS 6P	LKCH12	\$1500.00	
2.0	Spot			10/26/12			1 preempt @ \$775.00	\$0.00	Political
5.0	Contract Line Remarks:	EYE NW SA MRN2							
	Spot	7:00:00AM- 8:00:00AM	Day,Sa-1	10/27/12 7:55AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	LKCH12	\$325.00	
6.0	Contract Line Remarks:	EYEWIT NWS 11<							
	Spot	11:00:00PM-11:35:00PM	Day,Su-1	10/28/12 11:23PM (Su)	00:30	EYEWITNESS NEWS 11P M-SU	LKCH12	\$1300.00	
7.0	Contract Line Remarks:	EYE NW SU MRN2							
	Spot	7:00:00AM- 8:00:00AM	Day,Su-1	10/28/12 7:24AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	LKCH12	\$300.00	
8.0	Contract Line Remarks:	EYEWIT NWS 6							
	Spot	6:00:00PM- 6:30:00PM	Day,Th-1	10/25/12 6:23PM (Th)	00:30	EYEWITNESS NEWS 6P	LKCH12	\$1500.00	
9.0	Contract Line Remarks:	UPDATED 9/28, EYE NWS DAYBRK							
	Spot	6:00:00AM- 7:00:00AM	Day,Th-1	10/25/12 5:59AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	LKCH12	\$850.00	
16.0	Contract Line Remarks:	EYEWIT NWS 11							
	Spot	11:00:00PM-11:35:00PM	Day,Th-1	10/25/12 11:26PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	LKCH12	\$1200.00	
18.0	Spot	1:35:00AM- 2:05:00AM	Per week (1),Fr	10/26/12 2:08AM (Fr)	00:30	KATIE COURIC 1:05AM	LKCH12	\$25.00	M/G For 2.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$7,000.00	Total Spots	8
Commission	(\$1,050.00)		
Net Total	\$5,950.00		